

Matthew P. Montgomery

📍 Washington DC 🏠 matmontgo.com

BS Environmental Science, Florida State University (2005-2009) • English (primary) Spanish (advanced)

UX/UI Design

- IA & User Journey Diagrams
- Wireframes & Design Systems
- Motion & Interaction Design
- Advanced Prototyping

Creative Production

- Campaign Visual Design
- Email Template Development
- HTML5 Animated Banners
- Content & Infographic Design

Front-End Development

- Advanced HTML, CSS, Bootstrap
- Search Engine Optimization
- CMS, CRM, Wordpress

Branding & Identity

- Brand Positioning Analysis
- Visual Identity & Logo Design
- Style Guide Development

8/2021 - Present

UX/UI Design & Creative Production

[CoStar Group, Washington D.C.](#)

Supporting both CoStar Product Marketing and CoStar Group Corporate Marketing, I am responsible for web UX/UI design, campaign visual design, and marketing creative production. Web design projects have included CoStar Product Marketing pages navigation, CoStar Group's website, and CoStar Power Brokers website. In addition designed the logos for CoStar Group's Employee Research Groups.

4/2021 - 6/2021

Web Design & Development

[Levo Medical Consulting](#)

Freelance design and development of Levo Medical Consulting Wordpress website; assistance with content and copywriting. The website (levomedconsulting.com) was launched in July 2021.

10/2020 - 3/2021

Visual Identity Design & Web Development

[Centaur Consulting](#)

Freelance visual identity design for Centaur Consulting and the development of a Wordpress website. Creative assets delivered included a custom designed logo in multiple variations, business cards, and letterhead. The website (centaurconsulting.us) was launched in March 2021.

5/2019 - 7/2020

Web UI Designer

[MicroStrategy, Washington D.C.](#)

My primary responsibilities in this position included the design, production, and maintenance of web pages and multi-step marketing campaigns on the corporate website and external third-party websites (Events, Community, Learning Portal, Investor Relations). Additional projects included the development of a custom Wordpress blog, InVision prototypes of the corporate marketing website, and marketing collateral such as email templates, social graphics, and banner ads.

3/2016 - 11/2018

User Marketing & Brand Experience Designer

[Informa Business Intelligence Division, New York, NY](#)

My primary responsibilities in this position included UX/UI design, brand development, and the production of user marketing creative, Wordpress websites, e-mail templates, infographics, and photo/video. This position was a part of the Business Intelligence Division's shared services team, providing user experience design and creative support to corporate marketing, vertical market groups, and brands within vertical market groups. Below are some examples of work done for various vertical marketing groups.

Agribusiness Intelligence: Corporate marketing creative, website UI design, animated HTML5 banner ad production.

Financial Intelligence: User interface design for web publishing platform, brand development, creative production.

Energy Group: Brand design, style guide development, UX/UI design, and web development.

Infrastructure Group: Brand design, style guide development, and production of marketing templates.

Pharma Intelligence: User interface design for Pharma intelligence e-commerce website.

Informa Engage: Content marketing, infographic design, and Wordpress website development.

11/2014 - 4/2015

Graphic Designer & Web Developer

[Learned Media Digital Agency, New York, NY](#)

Graphic design and website development position at a NYC based start-up digital marketing agency. My responsibilities included Wordpress site development, customization, SEO integration, and client training.

2014 - 2016

Freelance Graphic Design & Web Development

[New York, NY](#)

NC Cosmetic, 09/2016

Design and development of personal website (nccosmetic.com) for a hair stylist.

Kiehl's Skincare, 02/2016

Production design of packaging and labels for Kiehl's skincare products.

Monroe College, 02/2016

Design of marketing brochures, educational program guides, and event collateral.

Case Study Agency, 07/2015

Design of packaging, social media graphics, and banner ads for an underwear brand.

Devito Verdi Agency, 10/2014

Production design of static and animated banner ads for a fashion brand.

Barre-OM Yoga, 09/2014

Design and development of Wordpress website for a ballet/yoga instructor.

10/2010 - 6/2014

Graphic Designer

[Association of American Law Schools, Washington D.C.](#)

Graphic designer position for communications of Washington D.C. based legal education non-profit. My responsibilities included design and production of annual meeting promotional website, marketing, newsletters, printed event collateral, and the Directory of Law Teachers.